



Official Rules

2017 Goose Watch Contest

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

HOW TO ENTER

Stop by the following official sign up locations:

Frontier Outfitters in the Gavora Mall 250 3rd Street-Fairbanks
Sentry Hardware in the Plaza Mall 301 N. Santa Claus Lane-North Pole

1. Fill out the official entry/guess form with your guess of the date, hour, and minute the first goose will arrive at Creamer's Field. All entries and guesses are to be made at the official sign up locations, Frontier Outfitters in the Gavora Mall 250 3rd Avenue Fairbanks, Alaska or Sentry Hardware in the Plaza Mall 301 N. Santa Claus Lane North Pole, Alaska.
2. Only one guess per person per day is allowed.
3. Must be 18 years of age or older to enter and win.
4. Employees or Relatives of Employees of Last Frontier Mediactive LLC, Alaska State Department of Fish and Game, other media groups, and all sponsors are not eligible.
5. The official first goose arrival will be determined by the Alaska State Department of Fish and Game. Last Frontier Mediactive LLC reserves the right to verify and determine the official time/date and the entry closest to that time and also to determine the official winner.

ONE WAY TO WIN!

6. The Entrant (person) who guesses the closest date and time (without going over) that the first goose arrives at Creamers Field which will be documented and reported by Alaska State Department of Fish and Game will win **\$500.00 dollars**. The correct time and date will be determined by using the official Alaska State Department of Fish and Game recorded time and date. This will be verified by a Last Frontier Mediactive, LLC Representative. The official time will be determined by the Alaska State Department of Fish & Game. Once the official time is verified, Last Frontier Mediactive, LLC will contact the winner by phone.

The Goose Watch Contest will begin at 12:00 AM Alaska Daylight Savings Time on March 8th, 2017 and end at 12:00 AM Alaska Daylight Savings Time when the first goose arrives at Creamer's Field as determined by Alaska State Fish & Game and Last Frontier Mediactive LLC.

ELIGIBILITY RESTRICTIONS

The contest is open to all persons who are 18 years of age or older and who reside in the Fairbanks North Star Borough area. Employees of KFAR, KTDZ, KWDD (the "Station"), Last Frontier Mediactive, LLC their licensees, their corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, State of Alaska Fish & Game Department, and other media groups in the Fairbanks North Star Borough area and the members of their immediate families/those living in the same household are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

Contestants are required to provide truthful information (ID) and the Station (Last Frontier Mediactive, LLC) will reject any winner that it discovers to be false or fraudulent. The Station (Last Frontier Mediactive, LLC) will disqualify any entrants who do not meet the eligibility requirements.

PRIZE

There is one cash prize in this contest. The prize is \$500.00 dollars for the winning guess of the time and date closest to the official time recorded of the arrival of the first goose to Creamer's Field without going over. The prize may be picked up at the Last Frontier Mediactive, LLC office at the address

below. The winner will forfeit any prize or prize certificate not claimed within two (2) business days (Monday-Friday business days) of being notified of winning. In the event that a winner is not in town to claim the prize an alternate winner will be chosen.

There is no substitution; transfer of prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

WINNER SELECTION AND NOTIFICATION

Decisions of Last Frontier Mediactive, LLC management with respect to the contest are final.

Winner will be notified via telephone. If any winner cannot be contacted after (1) day of the first notification attempt, an alternate winner will be randomly selected from the remaining eligible entries.

If any winner cannot pick up the prize in person within two days of being notified, then an alternate winner will be chosen.

Odds of winning depend upon the number of eligible qualifying entries received.

Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within Two (2) days of notification attempt or prize will be forfeited and an alternate winner may be chosen by random selection from the remaining eligible entries.

CONDITIONS

Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.

By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

Prior to awarding any prize or prize certificate, Station and/or Last Frontier Mediactive, LLC in their sole discretion may require contest winners to sign a liability release, agreeing to hold Last Frontier Mediactive LLC, their corporate licensee, their parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

Station and Last Frontier Mediactive LLC, in their sole discretion, reserves the right to disqualify any person tampering with the entry process. They further reserve the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including technical failures of any sort.

Station and Last Frontier Mediactive LLC reserve the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement. Station and Last Frontier Mediactive LLC are not responsible for any cancellations, postponements, or rescheduling due to any problem beyond its control.

Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of Station and Last Frontier Mediactive LLC.

Station and Last Frontier Mediactive, LLC are not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.

Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at Last Frontier Mediactive, LLC's business office and studios located at
529 5th Avenue Suit #200 Fairbanks Alaska 99701.